

UAE | UK | USA | FRANCE

www.ulegandary.com

DIGITAL MARKETING PROPOSAL

Our Team (Global)

We proudly introduce our team that has been involved in making ULEGENDARY DIGITAL such a big brand name through hard work, grit, and brilliance.



Muhammad Asif Pervaiz
Director of Marketing - MENA

Digital Marketing Specialist

University of Oxford, England



Matthew Brown
Director of Digital Marketing

Digital Marketing Specialist

University of Salford, UK



Patrick Ericsson
Director of Client Service

Customer Care Specialist

Heriot Watt University, UK



Alexandra Carnio
Director of social media & Content Creation

SMM & SEO Specialist

University of Chester, UK



Regan Lavoie
Senior Account Manager

Digital Marketing Specialist

University of Bradford, UK



Ciprian Rusu
Pay Per Click Manager

SEO & SEM Specialist

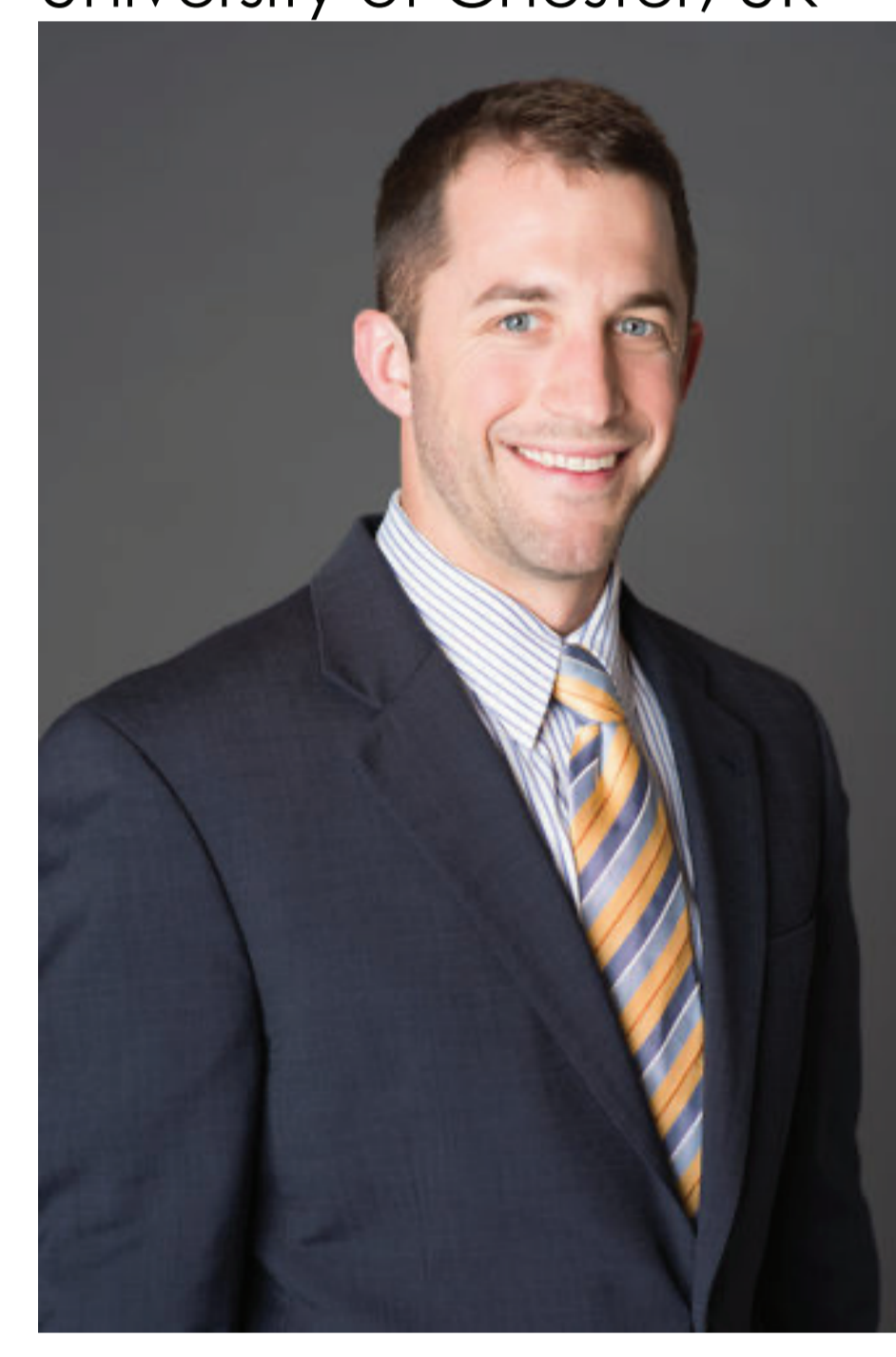
University of Liverpool, UK



Chelsey Gilfillan
Lead Generation & Conversion Optimization Expert

Conversions Specialist

University of South Wales, UK



Alex Dugas
Director of Content Writing

Content Strategy Specialist

University of Oxford, England

Why Us

By hiring ULEGENDARY DIGITAL, you need not worry the outcome. We offer high-quality, budget-friendly digital marketing solutions that can be availed by solopreneurs, SMBs, bigger enterprises, and more.

We also like to work in a systematic manner, keeping deadlines & highest possible ROI in mind.

About Us

ULEGENDARY DIGITAL has been a top provider of expert digital marketing services since 2015. We are located at Sheikh Zayed Road, Dubai having nine global locations worldwide.

We have over the eight years served thousands clients who are satisfied with our systematic and timely approach. We help strengthen a brand's visibility online by creating customized digital marketing strategies that align with the client's business requirements. We aim to develop the brand to the highest possible level by implementing our tested digital marketing strategies.

Where We Serve (UAE)



What We Do

Our Services.

Our expertise allows us to deliver a number of services as a digital marketing agency, some of these are shown below.



Branding

Your brand is your identity. With the right identity you can create a powerful brand that stands out.



Search Engine Optimization

Being present online is not enough in today's digital powered environment. Enhance your presence online to show up for you stand for.



Creative Production

Show your potential off, with our in-house team trained to bring out the best in you and show it to the world with superior Photography & Videography.



Social Media Marketing

When everything in today's environment stands for showing who you are, allow your business to flourish on your preferred social media platforms.



Search Engine Marketing

There is more to Search Engines than meets the eye. Deliver your Content to your target audience in the right way and grow big.



Web/App Design & Development

Give your business an online identity that stands out. Make your mark with a creative website & app the first line face of your brand.

SOCIAL MEDIA
MARKETING & MANAGEMENT
PROPOSAL - OPTION 1
OFFER PRICE – AED 2,000.00 Per Month (Unlimited Duration)

SR#	PROJECT HEAD	PROJECT PRICE	TIMELINE	PAYMENT TERMS
1	<p>SOCIAL MEDIA MANAGEMENT & MARKETING (All of the following will be performed Each Month)</p> <ul style="list-style-type: none"> ○ 20XFacebook Business Page Uploads – 18 Still & 2 Reels Uploads (Feed - 20 + Story - 20) with professionally designed cover images. ○ 20XInstagram Business Page Uploads – 18 Still & 2 Reels Uploads Uploads (Feed - 20 + Story - 20) along with the creation of highlights with professionally designed cover images. ○ 2XReel Uploads on TikTok ○ 20 Posts on LinkedIn Page ○ 18 Posts on Google Business Profile <p>RESULTS:</p> <ol style="list-style-type: none"> 1. Brand Awareness 2. Quality Lead Generation through ads on desired channels 3. Targeted reach and engagement 4. Brand building & conversions <p>TERMS & CONDITIONS:</p> <ul style="list-style-type: none"> ○ The creation of posts on the LinkedIn page is contingent upon its establishment, for which the client is accountable. ○ The client is tasked with both creating and providing us access to the Google Business profile. ○ In the first month, we will seek a grace period of 10 days as optimizations and adjustments for the new brand may require additional time. 	<p>Package Price No Additional Charges</p>	30 Days	Upfront Payment
2	<p>DSLR PHOTOSHOOT (If desired, this can be done once a month.)</p> <p>We will capture photos specifically for use on social media channels. The client will have the right to request the raw images if desired.</p> <p>NOTE: If desired, we can also arrange for models, both male and female. Additional charges will apply for this service. However, the availability of models will depend on their schedules. If you don't avail the shoot within 30 days, in that case you can't have that shoot next month. Shoot will be initiated upon the client's request. If the client opts not to request shoot, this section will be deemed as successfully fulfilled by us.</p>	<p>Package Price No Additional Charges</p>	The photoshoot can be scheduled once a month, and the specific date can be mutually decided. It is important for the client to make all necessary arrangements in advance to ensure a smooth and seamless shooting experience.	Upfront Payment
3	<p>VIDEOSHOOT TO CREATE REELS - 2 REELS IN A MONTH (If desired, this can be done once a month.)</p>	<p>Package Price No Additional Charges</p>	During the photoshoot, our production team will also capture dynamic	Upfront Payment

	<ul style="list-style-type: none"> Professional Premiere Pro editing Approvals through WhatsApp group <p>NOTE: If desired, we can also arrange for models, both male and female. Additional charges will apply for this service. However, the availability of models will depend on their schedules. If you don't avail the shoot within 30 days, in that case you can't have that shoot next month. Shoot will be initiated upon the client's request. If the client opts not to request shoot, this section will be deemed as successfully fulfilled by us.</p>		clips that will be used to create reels.	
4	<p>GOOGLE & META ADS MANAGEMENT (If desired)</p> <ul style="list-style-type: none"> Meta Max. 2 Campaigns per month Google – Max 1 Campaign per month Graphic Designing of ads creatives (2 CREATIVES) <p>NOTE: The client will be responsible for the ads budget. The amount allocated to the ads budget will depend entirely on your sales targets. We can have a mutual discussion to determine the best approach in order to achieve the desired sales targets. Ads will be initiated upon the client's request. If the client opts not to request ads, this section will be deemed as successfully fulfilled by us.</p>	Package Price No Additional Charges	In the first two weeks, our focus will be on uploading professional content. Afterward, we will initiate social media & google advertising to attract potential leads. Please ensure that your business WhatsApp is integrated with Instagram and Facebook.	Upfront Payment

TOTAL CHARGES FOR ALL OF THE ABOVE-MENTIONED SERVICES		AED 2,000.00 (Monthly Upfront)
		No Hidden or Additional Charges

<p>AREAS COVERED</p> <ul style="list-style-type: none"> Account manager will handle the uploading of posts on the mentioned channels Captions will be provided for feed posts Up to 15 hashtags will be added to each post
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<p>TEAM INVOLVED IN YOUR PROJECT</p> <ul style="list-style-type: none"> Digital Marketing Specialist SMM Specialist Copy Writer SMO Specialist! Social Media Ads Specialist SM Account Manager Photographer cum Videographer Lead Generation Specialist
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<p>PAYMENT MODES: (ALL PAYMENTS ARE IN AED)</p> <p>Preference Online Bank Transfer</p> <p>Optional Cheque or Cash</p>
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**COMPREHENSIVE ONLINE
MARKETING & MANAGEMENT
PROPOSAL - OPTION 2 (RECOMMENDED)**
SOCIAL MEDIA - OFFER PRICE – AED 5,000.00 Per Month (Unlimited Duration)
SEO – OFFER PRICE – AED 3,000.00 Per Month (6 Months at least)

SR#	PROJECT HEAD	PROJECT PRICE	TIMELINE	PAYMENT TERMS
1	<p>SOCIAL MEDIA MANAGEMENT & MARKETING (All of the following will be performed Each Month)</p> <ul style="list-style-type: none"> 30XFacebook Business Page Uploads – 26 Still & 4 Reels Uploads (Feed - 30 + Story - 30) with professionally designed cover images. 30XInstagram Business Page Uploads – 26 Still & 4 Reels Uploads Uploads (Feed - 30 + Story - 30) along with the creation of highlights with professionally designed cover images. 4XReel Uploads on TikTok 30 Posts on LinkedIn Page 30 Posts on Google Business Profile <p>RESULTS:</p> <ol style="list-style-type: none"> Brand Awareness Quality Lead Generation through ads on desired channels Targeted reach and engagement Brand building & conversions <p>TERMS & CONDITIONS:</p> <ul style="list-style-type: none"> The creation of posts on the LinkedIn page is contingent upon its establishment, for which the client is accountable. The client is tasked with both creating and providing us access to the Google Business profile. In the first month, we will seek a grace period of 10 days as optimizations and adjustments for the new brand may require additional time. 	AED 5,000.00	30 Days	Upfront Payment
2	<p>PROFESSIONAL DSLR PHOTOSHOOT (If desired, this can be done once a month.)</p> <p>We will capture photos specifically for use on social media channels. The client will have the right to request the raw images if desired.</p> <p>NOTE: If desired, we can also arrange for models, both male and female. Additional charges will apply for this service. However, the availability of models will depend on their schedules. Shoot will be initiated upon the client's request. If the client opts not to request shoot, this section will be deemed as successfully fulfilled by us.</p>		The photoshoot can be scheduled once a month, and the specific date can be mutually decided. It is important for the client to make all necessary arrangements in advance to ensure a smooth and seamless shooting experience.	Upfront Payment
3	<p>VIDEOSHOOT TO CREATE REELS - 4 REELS IN A MONTH (If desired, this can be done once a month.)</p> <ul style="list-style-type: none"> Professional Premiere Pro editing Approvals through WhatsApp group 		During the photoshoot, our production team will also capture dynamic clips that will be used to create reels.	Upfront Payment

	<p>NOTE: If desired, we can also arrange for models, both male and female. Additional charges will apply for this service. However, the availability of models will depend on their schedules. Shoot will be initiated upon the client's request. If the client opts not to request shoot, this section will be deemed as successfully fulfilled by us.</p>			
4	<p>GOOGLE, LINKEDIN & META ADS MANAGEMENT (If desired)</p> <ul style="list-style-type: none"> Meta Max. 2 Campaigns per month Google & LinkedIn – Max 1 Campaign per month Graphic Designing of ads creatives (2 CREATIVES) <p>NOTE: The client will be responsible for the ads budget. The amount allocated to the ads budget will depend entirely on your sales targets. We can have a mutual discussion to determine the best approach in order to achieve the desired sales targets. Ads will be initiated upon the client's request. If the client opts not to request ads, this section will be deemed as successfully fulfilled by us.</p>		In the first two weeks, our focus will be on uploading professional content. Afterward, we will initiate social media & google advertising to attract potential leads. Please ensure that your business WhatsApp is integrated with Instagram and Facebook.	Upfront Payment
5	<p>SEO (SEARCH ENGINE OPTIMIZATION)</p> <ul style="list-style-type: none"> On-page SEO Off-Page SEO 10-15 Keywords 	AED 3,000.00 Upfront	6 Months	Upfront Payment
6	<p>BRANDING</p> <ul style="list-style-type: none"> Brand Logo Brand Vision Brand Mission Brand Introduction Primary Font Secondary Font Primary Color Palette Brand Pattern Printing Materials 	AED 5,000.00	2-3 Weeks	Upfront Payment One Time
7	<p>COMPANY PROFILE</p> <ul style="list-style-type: none"> About Us Our Mission Our Vision Our Services Our Clients Our Portfolio 		2-3 Weeks	Upfront Payment One Time
8	<p>STATIC WEBSITE DESIGN & DEVELOPMENT</p> <ul style="list-style-type: none"> Website Content Website Design Website Development Integrations Contact us form Responsive SEO-Friendly Easy to Navigate Aesthetically Pleasing 	AED 5,000.00	3-4 Weeks	Upfront Payment One Time

1ST MONTH PACKAGE PRICE

AED 18,000.00 (Upfront)

No Hidden or Additional Charges

MONTHLY RETAINER

SEO + SOCIAL MEDIA

AED 8,000.00 (Monthly Upfront)

No Hidden or Additional Charges

ONLY SOCIAL MEDIA

AED 5,000.00 (Monthly Upfront)

No Hidden or Additional Charges

AREAS COVERED

- Account manager will handle the uploading of posts on the mentioned channels (English & Arabic)
- Social media accounts will be created and optimized if necessary
- Captions will be provided for feed posts
- Up to 15 hashtags will be added to each post
- Support will be provided through Google Meet calls if necessary twice a month max.
- Management of PR
- Management of Outdoor Advertising

TEAM INVOLVED IN YOUR PROJECT

- Digital Marketing Specialist
- SMM Specialist
- Copy Writer
- SMO Specialist!
- Social Media Ads Specialist
- SM Account Manager
- Photographer
- Lead Generation Specialist
- SEO Specialist
- Branding Expert
- Website Developer
- Graphic Designer

PAYMENT MODES: (ALL PAYMENTS ARE IN AED)

Preference
Online Bank Transfer
Optional
Cheque or Cash

**COMPREHENSIVE ONLINE
MARKETING & MANAGEMENT
PROPOSAL - OPTION 3 (HIGHLY RECOMMENDED)
HOLISTIC OFFER PRICE – AED 18,000.00 Per Month (Unlimited Duration)**

SR#	PROJECT HEAD	PROJECT PRICE	TIMELINE	PAYMENT TERMS
1	<p>SOCIAL MEDIA MANAGEMENT & MARKETING (All of the following will be performed Each Month)</p> <ul style="list-style-type: none"> 40XFacebook Business Page Uploads – 28 Still & 12 Reels Uploads (Feed - 40 + Story - 40) with professionally designed cover images. 40XInstagram Business Page Uploads – 28 Still & 12 Reels Uploads Uploads (Feed - 40 + Story - 40) along with the creation of highlights with professionally designed cover images. 12XReel Uploads on TikTok 40 Posts on LinkedIn Page 40 Posts on Google Business Profile <p>RESULTS:</p> <ol style="list-style-type: none"> Brand Awareness Quality Lead Generation through ads on desired channels Targeted reach and engagement Brand building & conversions <p>TERMS & CONDITIONS</p> <ul style="list-style-type: none"> The creation of posts on the LinkedIn page is contingent upon its establishment, for which the client is accountable. The client is tasked with both creating and providing us access to the Google Business profile. In the first month, we will seek a grace period of 10 days as optimizations and adjustments for the new brand may require additional time. 	AED 10,000.00	30 Days	Upfront Payment
2	<p>PROFESSIONAL DSLR PHOTOSHOOT (If desired, this can be done once a month.)</p> <p>We will capture photos specifically for use on social media channels. The client will have the right to request the raw images if desired.</p> <p>NOTE: If desired, we can also arrange for models, both male and female. Additional charges will apply for this service. However, the availability of models will depend on their schedules. Shoot will be initiated upon the client's request. If the client opts not to request shoot, this section will be deemed as successfully fulfilled by us.</p>		The photoshoot can be scheduled once a month, and the specific date can be mutually decided. It is important for the client to make all necessary arrangements in advance to ensure a smooth and seamless shooting experience.	Upfront Payment
3	<p>VIDEOSHOOT TO CREATE REELS - 4 REELS IN A MONTH (If desired, this can be done once a month.)</p> <ul style="list-style-type: none"> Professional Premiere Pro editing Approvals through WhatsApp group <p>NOTE: If desired, we can also arrange for models, both male and female. Additional charges will apply for this service. However, the availability of models will depend on their schedules. Shoot will be initiated upon the client's request. If the client opts not to request shoot, this section will be deemed as successfully fulfilled by us.</p>		During the photoshoot, our production team will also capture dynamic clips that will be used to create reels.	Upfront Payment

4	<p>GOOGLE, LINKEDIN & META ADS MANAGEMENT (If desired)</p> <ul style="list-style-type: none"> Meta Max. 2 Campaigns per month Google & LinkedIn – Max 1 Campaign per month Graphic Designing of ads creatives (2 CREATIVES) <p>NOTE: The client will be responsible for the ads budget. The amount allocated to the ads budget will depend entirely on your sales targets. We can have a mutual discussion to determine the best approach in order to achieve the desired sales targets. Ads will be initiated upon the client's request. If the client opts not to request ads, this section will be deemed as successfully fulfilled by us.</p>		In the first two weeks, our focus will be on uploading professional content. Afterward, we will initiate social media & google advertising to attract potential leads. Please ensure that your business WhatsApp is integrated with Instagram and Facebook.	Upfront Payment
5	<p>SEO (SEARCH ENGINE OPTIMIZATION)</p> <ul style="list-style-type: none"> On-page SEO Off-Page SEO 10-15 Keywords 	AED 3,000.00 Upfront	6 Months	Upfront Payment
6	<p>BRANDING</p> <ul style="list-style-type: none"> Brand Logo Brand Vision Brand Mission Brand Introduction Primary Font Secondary Font Primary Color Palette Brand Pattern Printing Materials 	AED 5,000.00	2-3 Weeks	Upfront Payment One Time
7	<p>COMPANY PROFILE</p> <ul style="list-style-type: none"> About Us Our Mission Our Vision Our Services Our clients Our Portfolio 		2-3 Weeks	Upfront Payment One Time
8	<p>STATIC WEBSITE DESIGN & DEVELOPMENT</p> <ul style="list-style-type: none"> Website Content Website Design Website Development Integrations Contact us form Responsive SEO-Friendly Easy to Navigate Aesthetically Pleasing 	AED 5,000.00	3-4 Weeks	Upfront Payment One Time
9	<p>INFLUENCER MARKETING MANAGEMENT</p> <ul style="list-style-type: none"> 2-4 influencers each month Advanced campaign strategy Influencer coordination and communication Influencer content creation support Analytics and ROI tracking <p>Note: Client will directly pay influencers.</p>	AED 5,000.00	Available on Demand	Monthly Upfront Payment
10	<p>MOBILE APP DESIGN & DEVELOPMENT</p> <p>User-Friendly Interface:</p> <ul style="list-style-type: none"> Intuitive design for easy navigation. Customized user interface reflecting the brand identity. <p>Push Notifications:</p> <ul style="list-style-type: none"> Instantly engage users with timely updates. Customizable notifications for promotions and announcements. <p>Ordering and Checkout System:</p> <ul style="list-style-type: none"> Seamless e-commerce integration for easy product/service ordering. 	AED 35,000.00	6-8 Weeks	Upfront Payment

	<ul style="list-style-type: none"> Secure and user-friendly checkout process. <p>Social Media Integration</p> <ul style="list-style-type: none"> Allow users to share content or refer friends through social media. Social login options for convenience. <p>Real-Time Chat Support:</p> <ul style="list-style-type: none"> In-app chat for customer support. FAQ section for common queries. <p>Personalized User Accounts:</p> <ul style="list-style-type: none"> User profiles for a personalized experience. Order history and preferences for returning customers. <p>Multi-Platform Compatibility:</p> <ul style="list-style-type: none"> Support for iOS and Android platforms. Compatibility with various devices and screen sizes. <p>Offline Functionality:</p> <ul style="list-style-type: none"> Basic functionality even when the user is offline. Seamless transition to online mode when the connection is restored. <p>Customizable Features:</p> <ul style="list-style-type: none"> Option for clients to choose specific features based on their needs. Scalability for future enhancements. <p>Analytics and Reporting:</p> <ul style="list-style-type: none"> Integrated analytics to track user behavior. Reporting tools for insights into app performance. <p>Security Measures:</p> <ul style="list-style-type: none"> Secure payment gateways for transactions. Regular updates for security patches. <p>App Maintenance and Support:</p> <ul style="list-style-type: none"> Ongoing maintenance services (2 Months) Technical support to address issues promptly (2 Months) 			
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11	<p>ASSURED REACH WITH A TARGETED AUDIENCE OF ONE MILLION ON SOCIAL MEDIA</p> <ul style="list-style-type: none"> Channels – Facebook, Instagram, Snapchat and TikTok Target audience demographics and interests for effective reach. Professional ad creatives tailored to the brand's image. A/B testing for optimal performance. Regular reporting on key performance metrics. 	AED 50,000.00	15-30 Days	Upfront Payment
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1ST MONTH PACKAGE PRICE		AED 113,000.00 (Upfront)
		No Hidden or Additional Charges

MONTHLY RETAINER	SEO + SOCIAL MEDIA + INFLUENCERS
	AED 18,000.00
	(Monthly Upfront)
	No Hidden or Additional Charges

<p>AREAS COVERED</p> <ul style="list-style-type: none"> Account manager will handle the uploading of posts on the mentioned channels (English & Arabic) Social media accounts will be created and optimized if necessary Captions will be provided for feed posts Up to 15 hashtags will be added to each post Support will be provided through Google Meet calls if necessary twice a month max. Management of PR Management of Outdoor Advertising Events Management Sales Team Development (Team of 10 Members)
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TEAM INVOLVED IN YOUR PROJECT

- Digital Marketing Specialist
- SMM Specialist
- Copy Writer
- SMO Specialist!
- Social Media Ads Specialist
- SM Account Manager
- Photographer
- Lead Generation Specialist
- SEO Specialist
- Branding Expert
- Website Developer
- Graphic Designer
- Mobile App Developer
- Targeted Reach Specialist
- Influencer Marketing Specialist
- Event Management Specialist
- Sales Team development specialist

PAYMENT MODES: (ALL PAYMENTS ARE IN AED)

Preference

Online Bank Transfer

Optional

Cheque or Cash

Agreement **Terms**

Once you have approved this proposal, we will proceed to send you the official agreement for your review and acceptance. We highly recommend subscribing for a minimum duration of 3-6 months, providing you with a stable and consistent presence. However, we understand that circumstances may change, and you retain the flexibility to terminate the agreement at any time. In such cases, kindly provide us with **a prior notice period of 60 days** to ensure a smooth transition. You can also subscribe for 30 days.

Validity of this Proposal

Kindly be advised that the terms and conditions outlined in this proposal hold validity for a duration of 10 days only. Following this period, prices and deliverables are subject to potential adjustments based on various factors. We kindly request that you provide your approval or declination of this proposal within **10 working days** to ensure timely processing and adherence to the specified terms.

Tailored Proposal

Please note that the mentioned services are designed to meet the online marketing needs of the majority of clients. However, each business is unique, and for a personalized proposal, kindly request one. Upon your request, we will provide a questionnaire for you to complete. Based on your responses, we will tailor a proposal to ensure the success of your online business management and marketing campaigns.

Please make all cheques payable to

ULTIMATE LEGENDARY MARKETING SERVICES VIA SOCIAL MEDIA EST.

(Please write exactly the same above-mentioned company name on each cheque/Bank Transfer)

A/C #: 00 332 952 10001

Bank: The National Bank of Ras Al Khaimah (RAKBANK)

IBAN: AE080 4000 000 332 952 10001

Swift Code: NRAKAEAK

Branch Name: Maktoum Street, Dubai

Head Office

UAE Head Office: 1st Floor, Al Rukhaimi Building, Opposite to KIA Showroom, Near Oasis Mall, Sheikh Zayed Road, Dubai, United Arab Emirates.

Professional Trade License No. 980329 (Dubai Economy)

Trade Name: Ultimate Legendary Marketing Services Via Social Media Est.

Brand Name: ULEGENDARY DIGITAL

Affiliate Offices

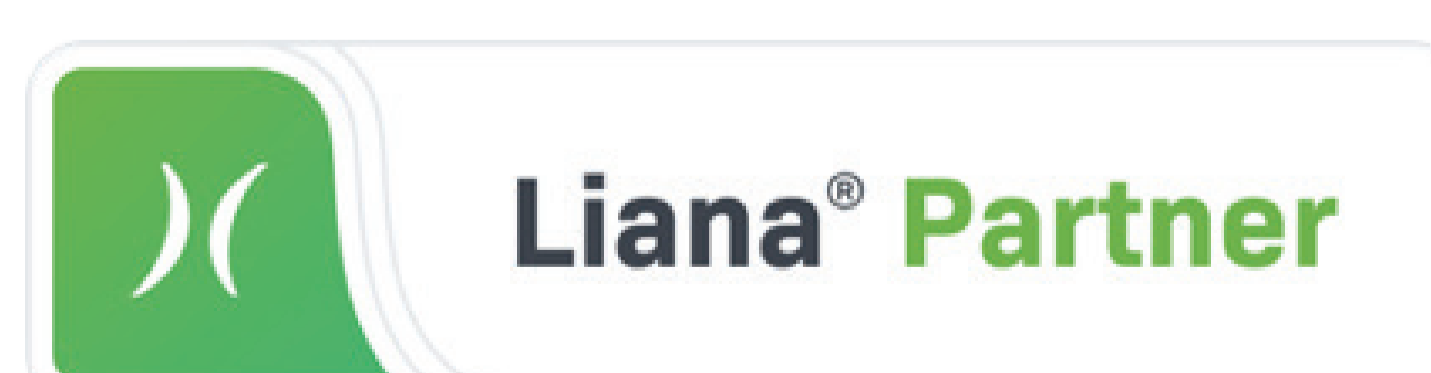
UAE, UK, Spain, Germany, Australia, USA, France, Canada & Italy.

Email: info@ulegandary.com | Website: www.ulegandary.com | Instagram @ulegandarydigital.mena

OUR SERVICES

- Digital Marketing
- Social Media Management
- Photography & Video Production (Wedding, Events & Celebrations)
- Graphic Designing
- Website & Mobile App Development
- Landing Page Development
- Digital Marketing Trainings/courses
- Software Development
- SEO
- Radio & Television Advertising
- Event Management
- Interior Designing
- Influencer Marketing
- Branding & Company Profiles
- IT Services
- Billboard/Outdoor Advertising
- Flyers Distribution
- Events & Exhibitions Management
- PR Management
- Artificial Intelligence

Please note that the "Our Services" section is included only to provide an overview of the services we offer. It is not directly related to this specific proposal. However, you have the option to subscribe to any of the mentioned services based on your requirements.



www.ulegandary.com

